

MEDIA RELEASE

Our Ref: T15:0032

22 February 2018

Attention: News Editor

Flavoursome invitation

Great Southern food and beverage producers have put out the welcome mat for Perth people to visit the 2018 Taste Great Southern celebration of regional flavour.

Canapes and drinks from the region tempted guests at the Shoe Bar in Yagan Square as Tourism Minister Paul Papalia launched the 2018 event on Wednesday 21 February.

Taste Great Southern runs from 8 to 25 March and presents food events at venues across the region, including Albany, Denmark, Mount Barker, Katanning and Ongerup.

The Great Southern Development Commission (GSDC) is a founding supporter and principal regional partner of Taste, and is supporting the 2018 event with \$25,000 of State Government funding, as it did in 2017.

GSDC Chair Ross Thornton said Taste Great Southern offered an enticing program in 2018.

“There is a growing buzz around the Taste event and people look forward to it every year,” Mr Thornton said.

“Some events have booked out already so there is plenty of incentive to take an early look at the program where I am sure you will find something to your liking.”

Mr Thornton said the event drew visitors into the region, which benefits the regional economy, and it complemented other festivals taking place in the Great Southern around the same time.

Taste Great Southern 2018 features over 40 events and more than 20 chefs, including celebrities Marco Pierre White, Justine Schofield and Indonesia’s Chandra Yudasswara.

Full program details are available at www.tastegreatsouthern.com.au.

Media contact: Bruce Manning, ph. 9842 4888



Building partnerships for regional prosperity

Albany Pyrmont House, 110 Serpentine Road, PO Box 280, Albany WA 6331. Phone: (08) 9842 4888 Fax: (08) 9842 4828 Email: gfdc@gfdc.wa.gov.au

Katanning 10 Dore Street, PO Box 729, Katanning WA 6317. Phone: (08) 9821 3210 Fax: (08) 9821 3334 Email: katanning@gfdc.wa.gov.au

Web: www.gfdc.wa.gov.au