

MEDIA RELEASE

Our Ref: T15:0032

22 May 2015

Attention: News Editor

National conference for Great Southern

Albany and the Great Southern will host Australia's premier national conference on regional issues in 2016, following a successful partnership bid led by the Great Southern Development Commission (GSDC).

GSDC Chairman Peter Rundle said winning the bid for the Sustainable Economic Growth for Regional Australia (SEGRA) conference was a coup for the Great Southern.

SEGRA was set up in 1997 as a forum to explore issues affecting regional, rural and remote Australia, and to promote positive sustainable outcomes to ensure future prosperity.

Mr Rundle said a key pillar of the bid was the GSDC's strong partnership bid with the City of Albany, RDA Great Southern, Shires of Cranbrook, Denmark, Plantagenet and Gnowangerup, UWA Albany, Denmark Chamber of Commerce and the Great Southern Institute of Technology.

"The SEGRA conference will be a highlight event in the Great Southern in 2016," Mr Rundle said.

"It will showcase the advantages and opportunities of the Great Southern, and enable keen national focus on emerging trends and solutions to regional issues.

"The conference will be based in Albany but, for the first time, SEGRA will brand its conference as a region-wide event, naming it Albany and the Great Southern."

Mr Rundle said key decision-makers from industry, community organisations and all levels of government are expected to attend the 2016 event, which will be SEGRA's 20th annual conference.

"The Great Southern is pleased to be hosting a conference of this significance," Mr Rundle said.

"Delegates can expect a friendly welcome and an enticing taste of the region's natural attractions and fabulous produce."



Building partnerships for regional prosperity

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SEGRA will officially launch the Albany and Great Southern conference at this year's event in Bathurst, New South Wales, from 20-22 October.

Dates for the Albany and Great Southern conference are not yet confirmed but it will be held late in 2016.

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