

Manufacturing in the Great Southern

“ The Great Southern region has a strong manufacturing sector which is primed for investment and growth. ”

The Great Southern is renowned for its high-quality food and beverage products, with local manufacturing supporting the industry through the production of specialised agricultural and marine sector machinery and equipment. Smaller-scale manufacturing of a variety of products including metals, chemicals and wood products also occurs in the region.

Going forward, as the region explores its renewable energy, marine, agricultural and mining potential, local manufacturers will be well placed to support these industries by providing and maintaining important equipment. Potential also exists to grow current seafood processing as local aquaculture produce rapidly expands and demand for products grows.



Contribution to Great Southern regional economy



VALUE ADDED

**\$248.4
MILLION**



TOTAL OUTPUT

**\$1.37
BILLION**



REGIONAL
JOBS

1,471



REGIONAL SALARIES
AND WAGES

**\$154.1
MILLION**



EXPORTED FROM THE
GREAT SOUTHERN

**\$803
MILLION**



MEAT, WINE, SPIRITS, BEER,
SPECIALISED AGRICULTURAL
EQUIPMENT, CHEMICALS,
PROCESSED SEAFOOD

KEY PRODUCTS

Source: REMPLAN, 2022. All data is for 2021.

Investment opportunities



Supporting mining developments

As mining expands in the region, opportunities will grow to support the industry by manufacturing and maintaining important equipment.



Seafood processing and marine sector

The Great Southern's fresh seafood industry is rapidly expanding. Potential exists for manufacturing and exporting processed seafood goods along with boat building and other marine servicing sectors.



Supporting the agricultural equipment sector

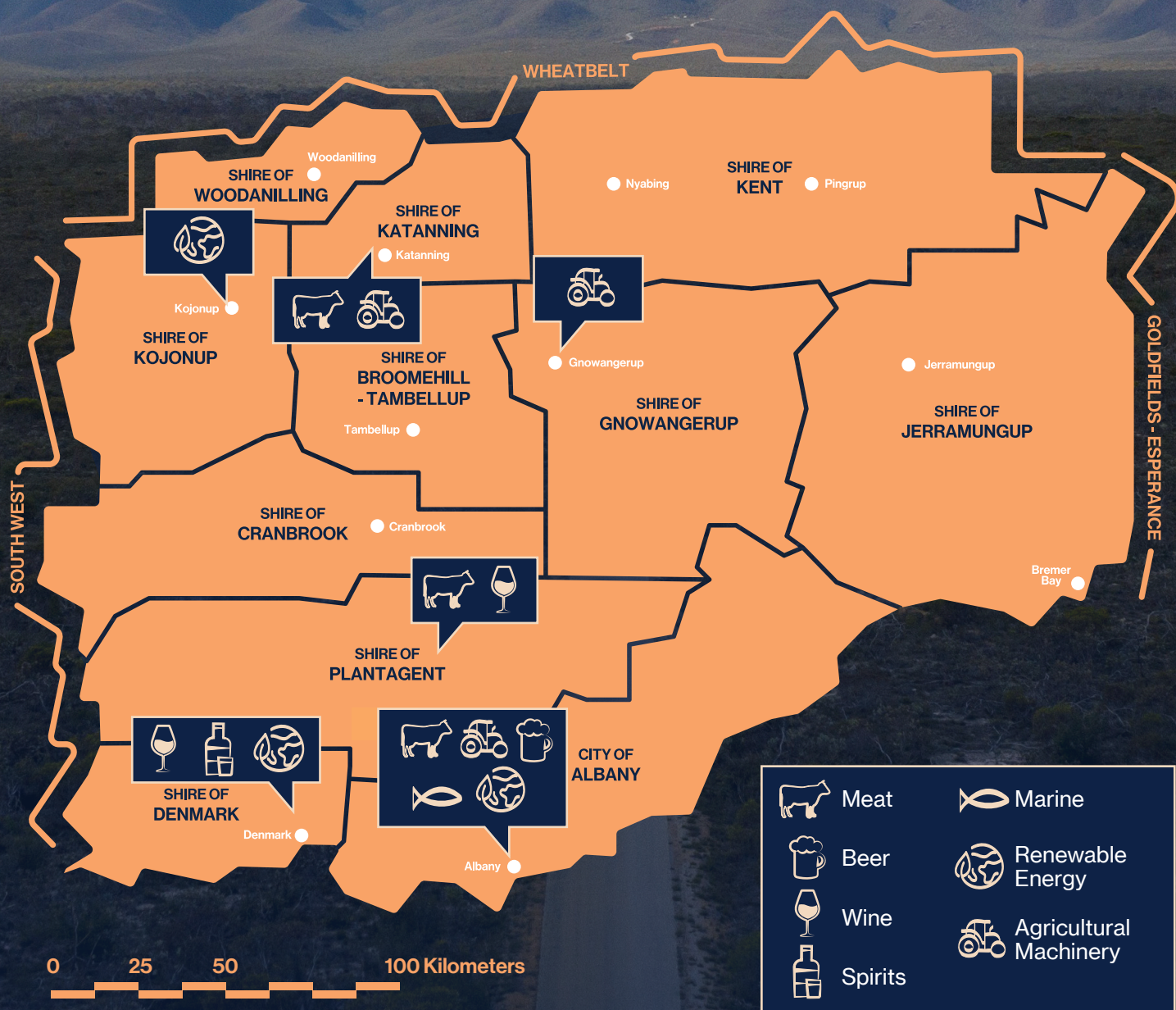
Opportunities exist to capitalise on the rapidly growing agricultural equipment manufacturing sector within Western Australia.



Expanding food and beverage manufacturing

Investors can take advantage of existing know-how and networks in the Great Southern to create their products.

Key locations



Comparative advantages

Key underlying factors that make the Great Southern a great place to invest in manufacturing.



High quality produce for food manufacturing that leverages the region's clean and green reputation and existing tourism market



Established machinery and equipment manufacturing servicing the agricultural industry



A rising mining industry that will require manufactured outputs



A rapidly expanding aquaculture industry with opportunities for seafood processing

Regional capacity

Major agencies and stakeholders working to support our manufacturing industry.

SUPPORTING GOVERNMENT AGENCIES

Great Southern Development Commission

Department of Jobs, Tourism, Science and Innovation (WA)

Department of Primary Industries and Regional Development (WA)

Department of Industry, Science and Resources (Commonwealth)

Department of Defence / Office of Defence for Industries

Aus Industry



Developing the region's manufacturing industries

Increasing capacity and capabilities in the following areas will further develop Great Southern's manufacturing industry.

01

Linking to new markets:

Continue to link the region to growing Asian markets such as India, China, Indonesia, Korea and Malaysia.

02

Expanding value-add food and beverage manufacturing:

Develop new products for export, including leveraging the expanding local seafood industry.

03

Leveraging local research capabilities:

The Great Southern is home to a number of research facilities, including the University of Western Australia Marine Energy Research Centre, and a variety of DPIRD facilities researching aquaculture and agriculture. Leveraging this local knowhow can help lead to new manufactured products and supply chain options.

04

Leveraging Commonwealth funding:

Connect the region's established manufacturing industry with the new \$1 billion Advanced Manufacturing Fund, a major forthcoming Commonwealth initiative.

05

Supply chains:

Facilitate new and quickened supply chains into export markets.

06

Branding:

Develop a strong brand leveraging Great Southern's clean and green credentials to promote manufactured food and beverage exports.





Strategic alignment

Manufacturing is guided by the following Commonwealth, State and Regional strategic plans and frameworks.

FEDERAL	ADVANCED MANUFACTURING INVESTMENT FUND	NATIONAL RECONSTRUCTION FUND	
STATE	DIVERSIFY WA ECONOMIC DEVELOPMENT FRAMEWORK	PRIMARY INDUSTRIES PLAN (2020-24)	
	WA GOVERNMENT REGIONAL DEVELOPMENT STRATEGY 2016-2025		
REGIONAL	GREAT SOUTHERN REGIONAL INVESTMENT BLUEPRINT (2015)	GREAT SOUTHERN RECOVERY PLAN (2020)	GREAT SOUTHERN DEVELOPMENT COMMISSION STRATEGIC PLAN (2022-24)
LOCAL	LOCAL GOVERNMENT ECONOMIC DEVELOPMENT AND PLANNING STRATEGIES		

Challenges and risks



Access to markets

The world is currently undergoing a series of disturbances including the COVID-19 pandemic, supply chain disruptions, and war in Ukraine. This represents both risks and opportunities for manufacturers. While access to international markets have been affected, attention has now shifted to Australia's sovereign capability to manufacture critical goods such as foodstuffs, chemicals and agricultural machinery, both of which are already manufactured in the Great Southern. This is likely to lead to opportunities in the region going forward.



Enabling infrastructure

Another challenge is the lack of containerisation facilities at the Albany Port. However, established supply chains for exporting manufactured goods are already well established.



Access to labour

The impact of COVID-19 on migration has had significant impacts on the accessibility of skilled and unskilled labour. This presents a major risk for manufacturing industries which are heavily dependent on migration.



Want more information?

Strategic project development and networks	Great Southern Development Commission
Industry support and capacity building	WA Meat Marketing Cooperative
	Stirling to Coast Farmers Group
	Southern Dirt Grower Group
	Department of Jobs, Tourism, Science and Innovation (WA)
	Department of Primary Industries and Regional Development (WA)
	Department of Industry, Science and Resources (Commonwealth)
	Department of Defence / Office of Defence for Industries
	Aus Industry
Grants and funding	Great Southern Development Commission